![PenRad - Read. Report. Track. Manage.]

**PRESS RELEASE**

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## PENRAD MIS NAMED KLAS 2010 MAMMOGRAPHY INFORMATION SYSTEM CATEGORY LEADER FOR THE THIRD CONSECUTIVE YEAR

**Minnetonka, MN, February 22, 2011** – PenRad, a leader in medical image and information management, today announced its Mammography Information System (MIS) was named 2010 Category Leader for the third consecutive year by KLAS, a leading research organization specializing in the performance of healthcare technology vendors. Rankings by KLAS are based on product quality, ease-of-use and price, as well as customer support according to evaluations given by system users.

"Since 1998, the objective of the *Top 20 Best in KLAS Awards* report has been to help healthcare providers make informed decisions," said KLAS President Adam Gale. "The Best in KLAS distinction represents a commitment to meeting customer expectations and we congratulate the vendors making strides in every phase of customer relations—from the sales presentation to implementation to ongoing service and support."

"We are pleased to have PenRad MIS recognized as the Mammography Information System category leader for the third consecutive year by an esteemed market research organization like KLAS," said Greg Gustafson, president and CEO of PenRad. "With our continued KLAS ranking, high customer satisfaction and ongoing research and development, PenRad remains committed to offering best-in-class products and service, ultimately enhancing workflow, quality and revenue associated with medical image and information management."

Gustafson adds, "PenRad has recently added additional products focused on enhancing professional productivity, saving time and money; a web-based multi-modality reading workstation, computer-aided visualization and analysis for MRI and CAD for ultrasound. Our intention is for all of these products to be KLAS leaders in 2011."

*More…*

PenRad MIS improves mammography efficiency and standardization offering faster turnaround time for exams while ensuring MQSA compliance. By automating tasks and eliminating worksheets, duplication errors, secondary data input and transcription, PenRad MIS enhances the workflow of interpretation, reporting, tracking and management.  Many PenRad MIS customers have reported they save typically $5-10 per exam using the system.

**About PenRad**
The PenRad suite of products enhance practice workflow, quality and revenue. Designed flexible and for easy integration, PenRad products include a web-based multi-modality workstation, computer-aided visualization and analysis for MRI and CAD for ultrasound, and information systems for fast and reliable interpretation, reporting, tracking and management of clinical data. Whether integrating with existing equipment and infrastructure or providing a complete solution, PenRad partners with customers to optimize workflow. PenRad MIS is the KLAS 2010 MIS Category Leader -- third consecutive year.

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