



## PRESS RELEASE

### FOR IMMEDIATE RELEASE

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### **PENRAD™ DEBUTS COMPASS, AN INNOVATIVE SOFTWARE SOLUTION FOR BREAST MRI, AT THE SOCIETY OF BREAST IMAGING CONFERENCE IN SAN ANTONIO, TX**

**Minnetonka, MN, May 19, 2011** – PenRad, leader in breast information management, today announced the debut of its newest solution, Compass Computer Aided Visualization and Analysis (CAVA) for breast MRI, at the SBI conference, currently underway in San Antonio, TX, in booth 300. Offered at an affordable price point, Compass automates analysis of breast MRI studies and enables clinicians to provide greater access to this valuable study for patients.

#### ***Streamlining interpretation, reporting, tracking and management, PenRad's suite of products include:***

- **PenView™, a flexible, cost-effective multimodality reading workstation**, that provides a total solution for interpretation. Compass CAVA for breast MRI, CAD for ultrasound, and PenRad mammography information systems can easily be integrated into PenView for faster, reliable and efficient interpretation, reporting, tracking and management of clinical data.
- **Compass, CAVA for breast MRI**, provides radiologists with the time sensitive information needed to maximize productivity when interpreting and reporting complex studies, and costs tens of thousands less than the typical MRI-CAD system.
- **B-CAD® by Medipattern®, the one and only ultrasound CAD solution**, provides advanced decision-making support for lesion analysis based on the ACR BI-RADS®.
- **PenRad MIS, 2010 KLAS Mammography Information System (MIS) Category Leader -- third consecutive year**, decreases workload, increases efficiency and offers immediate turnaround time for exams, all while ensuring MQSA compliance. By automating tasks and eliminating worksheets, duplication errors, secondary data input and transcription, PenRad MIS saves time and money.
- **PenTrac™ for enhanced efficiency with patient tracking and MQSA reporting** is available as a solution hosted at customer's site or via the Web by PenRad. PenTrac can automatically manage patient recalls and reminders, generate letters and calculate statistics into customized reports, as well as automate database back-up.
- **PenFetch™, automatic image transfer**, allows clinicians or administrators the ability to transfer images in advance (of when needed) directly to any networked workstations or PACS, saving time, resources and money.
- **PenConnect™, patient communication solution**, can reduce costs and patient anxiety by providing instant exam results by phone via secure log in and voice message.



- **PenCare, PenRad's award winning customer service**, offers customers premium 24/7/365 support. When needed, customers can be assured a PenCare support specialist will have the answers needed.

#### **About PenRad**

Founded in 1995, PenRad's suite of products provides a complete solution to enhance workflow, quality and revenue in image and information management. Designed flexible and for easy integration, PenRad products include a web-based multi-modality workstation, computer-aided visualization and analysis for MRI and CAD for ultrasound, and information systems for fast and reliable interpretation, reporting, tracking and management of clinical data. Whether integrating with existing infrastructure or providing a complete solution, PenRad partners with customers to optimize workflow. PenRad MIS is the KLAS 2010 MIS Category Leader -- third consecutive year.

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