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PRESS RELEASE
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PENRAD™ FURTHER EXPANDS MIS BY OFFERING INTEGRATIONS WITH VOLPARA™ BREAST DENSITY SOFTWARE FOR IMPROVED PATIENT CARE MANAGEMENT

Minnetonka, MN, November 8, 2011 – PenRad, *Best in KLAS* leader for Mammography Information Management, today announced it is offering customers access to a new integration within its MIS; Volpara Breast Density Software for automatic quantification of breast density and volume. This integration offers PenRad MIS users access to further streamline workflow and improve patient care management.

Volpara automatically quantifies breast density and volume, and provides physicians with automatic and objective quantitative breast tissue density information that can be used in informing patients of their tissue density-related risk, and in documenting the need for adjuvant screening.

A national trend has been developing to incorporate laws which require breast imaging programs to notify patients of breast density following a mammogram; dense breast tissue has been shown to obscure abnormalities on a mammogram. Connecticut and Texas have passed breast density laws and several other states have related legislation pending. These new laws indicate that upon completion of a mammogram, if dense breast tissue is demonstrated, patients may benefit from adjunct screening tests (i.e. US, MRI) that may assist in identifying abnormalities.

"PenRad shares our commitment to improving the detection of cancer through better access to critical breast health information," said Dr Ralph Highnam, CEO at Matakina International, Ltd. "The objective measurement of breast density clearly offers important clinical information, but the technology will not be used effectively unless it is easily integrated into routine diagnostic workflow. The ability to display breast density values on the PenRad MIS is a significant step."

"PenRad MIS makes it turn-key for customers to easily incorporate these new regulations; automatic reports and patient letters can be easily customized to communicate breast density results for breast imaging programs," said Greg Gustafson, president of PenRad and CEO at PenRad. "Now with the Volpara integration, radiologists are offered a reliable and cost-effective tool for automatic generation of objective quantitative breast tissue density values that can be integrated into their breast imaging workflow."

About PenRad
Founded in 1995, PenRad's suite of products provides a complete solution to enhance workflow, quality and revenue in image and information management. Designed flexible and for easy integration, PenRad products include a web-based multi-modality reading workstation, computer-aided analysis for MRI and CAD for ultrasound, and information systems for fast and reliable interpretation, reporting, tracking and management of clinical data. Whether integrating with existing infrastructure or providing a complete solution, PenRad partners with customers to optimize workflow. PenRad MIS is the KLAS 2010 MIS Category Leader -- third consecutive year.

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