



PRESS RELEASE

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PENRAD AND EBM TECHNOLOGIES PARTNER TO DELIVER IMAGE AND INFORMATION MANAGEMENT SOLUTIONS FOR ENHANCED DIAGNOSTIC BREAST IMAGING WORKFLOW

Agreement Adds the PenView Complete Breast Imaging Workstation and Vendor Neutral Archive (VNA), Powered by EBM Technologies, to the PenRad Product Suite

Minnetonka, MN, February 8, 2012 – PenRad, *Best in KLAS* leader for Mammography Information System (MIS) technology, and EBM Technologies, leader in medical information management innovations, today expanded its partnership to deliver image and information management solutions for enhanced diagnostic breast imaging workflow. The agreement includes the PenView Complete Breast Imaging Workstation and Vendor Neutral Archive – both powered by EBM Technologies, to be offered within the PenRad product suite in the United States.

“As a long time user of both PenRad MIS and PenView, I have found it to be critical that mammography information systems, along with multimodality reading workstations, centralize interpretation, reporting, tracking, management and archiving of clinical data,” said Gary Wood, MD, Medical Director, Northwest Women’s Imaging in Tucson, Arizona. “PenRad and EBM Technologies have achieved an MIS and workstation integration that truly works in the clinical environment, allowing clinicians to focus on what’s important -- the diagnosis at hand without moving to any secondary systems.”

PenView is a complete reading software solution that streamlines efficiency, quality and economics in breast imaging. PenView can integrate breast MRI and ultrasound CAD, and full MIS reporting capabilities, enhancing interpretation, image and information management, and patient care workflow. Scaling to your workflow, PenView is a multi-modality reading solution available in tailored configurations based on your needs, from a stand-alone workstation, to an enterprise, to a distributed cloud-based solution. PenView has received IHE certification and FDA 510(k) clearance.

Vendor neutral archive (VNA), powered by EBM Technologies, provides on-demand delivery of images and data to locations throughout your enterprise, regardless of where the information is physically stored or where it originated. These capabilities streamline IT tasks and can dramatically reduce expenses.

“We are pleased to partner with PenRad, delivering comprehensive solutions for streamlined image and information management in breast imaging,” said David Lin, General Manager at EBM Technologies. “With PenRad’s award winning MIS solution, together we provide all the tools needed for high quality, efficient and secure breast imaging and data workflow.”



About EBM Technologies

With over 20 years of experience, EBM Technologies is an innovative leader in medical information management systems. By consistently demonstrating the ability to develop new web-based PACS solutions, EBM Technologies delivers progressive and customizable diagnostic tools to radiology practices throughout the world.

About PenRad

Founded in 1995, PenRad's suite of innovative software products enhance professional productivity and workflow, quality and revenue in radiology image and information management. PenRad's portfolio of software products include information systems for women's imaging and the vascular lab; providing fast, reliable, secure tracking, reporting and management of critical patient data. Additional software products include PenView™ diagnostic reading station and Compass™ for breast MRI analysis. PenRad also offers integrations with various cancer risk analysis algorithms, breast density software, CAD, BMD analysis, softcopy synchronization and RIS/HIS/PACS systems. PenRad partners with customers to optimize workflow by integrating with existing infrastructures or providing a complete solution. PenRad is the Best in KLAS® leader for MIS – four consecutive years. Visit www.penrad.com for more information.

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