



PRESS RELEASE

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PENRAD™ MIS NAMED CATEGORY LEADER IN 2011 BEST IN KLAS® AWARDS REPORT FOR MAMMOGRAPHY INFORMATION SYSTEM TECHNOLOGY, FOURTH CONSECUTIVE YEAR

Since KLAS Began Research of MIS in 2008, PenRad MIS Retains the Category Leader

Minnetonka, MN, January 5, 2012 – PenRad today announced its Mammography Information System (MIS) has been named *the Category Leader* in the “2011 Best in KLAS Awards: Software & Services” report for MIS technology for the fourth consecutive year by KLAS (www.KLASresearch.com), a leading research organization specializing in the performance of healthcare technology vendors. Rankings by KLAS are based on product quality, ease-of-use and price, as well as customer support according to evaluations given by system users. Since KLAS began analyzing the MIS market in 2008, PenRad MIS has won as Category Leader consecutively every year.

“Since 1998, the objective of the *Best in KLAS* Awards report has been to help healthcare providers make informed decisions,” said KLAS President Adam Gale. “The *Best in KLAS* distinction represents a commitment to meeting customer expectations and we congratulate the vendors making strides in every phase of customer relations—from the sales presentation to implementation to ongoing service and support.”

“We are proud to have PenRad MIS recognized as the *Category Leader* for MIS since the inception of KLAS’ research of the MIS market in 2008,” said Greg Gustafson, President and CEO of PenRad. “With our continued high customer satisfaction and loyalty, ongoing research and development, PenRad remains committed to offering innovative products and world class service, ultimately optimizing productivity and revenue in patient image and information management.”

PenRad MIS improves breast imaging workflow by streamlining reporting, tracking and management of clinical data. By automating tasks and eliminating duplication, secondary data input and transcription, PenRad MIS optimizes patient care workflow.

About PenRad

Founded in 1995, PenRad’s suite of innovative software products enhance professional productivity, efficiency, workflow, quality and revenue in radiology image and information management. PenRad’s portfolio of software includes; PenRad MIS for women’s imaging, PenVasc for the vascular lab, PenView™ for optimized breast image interpretation, Compass™ for breast MRI analysis, DQC for quality control, PenLink for consolidating medical records and PenConnect for electronic distribution of patient results. PenRad offers integrations with RIS/HIS/PACS systems, cancer risk algorithms, quantitative breast density analysis, CAD, BMD analysis and softcopy synchronizations. PenRad partners with customers to optimize workflow by integrating with existing infrastructures or providing a complete solution. PenRad is the Best in KLAS® leader for MIS – four consecutive years. Visit www.penrad.com for more information.

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