



**PRESS RELEASE
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**PENRAD™ FURTHER ENHANCES MIS BY OFFERING NEW INTEGRATION WITH
HUGHES RISKAPPS™ FOR EXPANDED RISK ASSESSMENT**

Minnetonka, MN, November 29, 2011 – PenRad, *Best in KLAS* leader for Mammography Information Management, today announced it is offering customers access to a new integration with Hughes riskApps for expanded cancer risk assessment. This integration offers PenRad MIS users access to a new tool for risk assessment that can further streamline workflow, help identify patients at high risk and improve patient care management. To learn more about this integration, visit PenRad at RSNA 2011 (Booth 4604).

“Hughes riskApps is intended to assist clinicians to identify and manage women at high risk for hereditary breast and ovarian cancer, ultimately improving patient outcomes,” said Kevin S. Hughes, MD, founder of Hughes RiskApps. “With this new integration available in PenRad MIS, clinicians will now have access to expanded risk assessment tools at a click of the button in their everyday workflow.”

“Hughes riskApps calculates additional risk factors beyond the risk models available in most commercially-available mammography information systems,” said Greg Gustafson, president and CEO at PenRad. “PenRad is proud to offer integration with Hughes riskApps, among its entire suite of risk assessment tools. This integration reinforces PenRad’s commitment to continue providing customers with technology to fight breast cancer and save more lives.”

Hughes riskApps offers a patient populated survey of his or her own family history and risk data using a wireless touch tablet or kiosk (in various languages) or input and review by a clinical staff member. When using the wireless tablet, no patient data resides on the tablet eliminating concern of data loss. The survey software connects to PenRad’s database, eliminating the need for duplicative data entry, saving the facility time and money.

Once the survey data is received it is analyzed by various risk assessment engines for five year and life time percentages. The Hughes riskApps application generates a graphical pedigree of family history, recap family history report, and risk calculation results in numerical and graphical formats, available on screen or as a report printout.

Hughes riskApps was originally conceived and developed by Kevin S. Hughes, MD and Sherwood S. Hughes of the Massachusetts General Hospital to identify and manage women at high risk for hereditary cancer. The application is the result of a collaboration between the Massachusetts General Hospital, the University of Massachusetts at Lowell, and Newton-Wellesley Hospital.

About PenRad

Founded in 1995, PenRad’s suite of innovative software products enhance professional productivity and workflow, quality and revenue in radiology image and information management. PenRad’s portfolio of software products include information systems for women’s imaging and the vascular lab; providing fast, reliable, secure tracking, reporting and management of critical patient data. Additional software products include PenView™ diagnostic reading station, Compass™ breast MRI analysis and B-CAD® ultrasound CAD. PenRad also offers integrations with various risk analysis algorithms, Hughes RiskApps™, Volpara™ breast density software, Osteogram® for BMD analysis and archiving solutions powered by EBM Technologies™. PenRad partners with customers to optimize workflow by integrating with existing infrastructures or providing a complete solution. PenRad is the *Best in KLAS*® leader for MIS – three consecutive years. Visit www.penrad.com for more information.

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