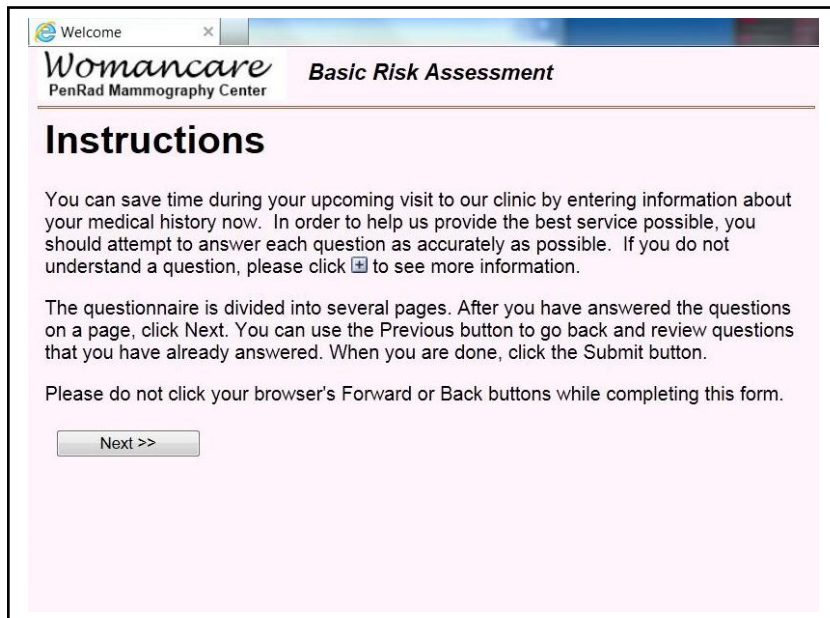




Read. Report. Track. Manage.

OnLine Patient Portal

Streamline patient communications, marketing and services with PenRad's OnLine Patient Portal. The Portal allows patients to update their medical and risk history, along with other health related information online at their convenience or in the breast center lobby.



The Portal allows facilities to instantly recognize significant labor savings and enhance patient care. The Portal reduces expenses and streamlines patient intake while maintaining security.

PenRad's online history form allows patients to review and update information anywhere with online access. Patients in the lobby can access the history form using a wireless touch screen tablet or kiosk. At no time does patient specific information reside on the device.

For higher risk patients, the risk assessment form dynamically changes according to their personal risk profile.

With the Portal enabled, patients receive an email request to update their history and risk information following a reminder notification. Next, the patient taps on the email link and PenRad's web servers prepare the patient risk assessment form with historical information. After the patient review is complete and submitted, PenRad servers email the encoded information back to the facility's email account where the data is automatically extracted and available within PenRad for clinical review.

By encoding data within an email link, users can operate on any wireless or browser device, avoiding potential problems with firewall security. In addition, this technology removes the added expense for dedicated web servers and "punching a hole" through the facility's firewall.

Another feature of the Patient Portal, PenConnect provides electronic distribution of patient results, appointments, reminders and recalls by email in the patient's preferred language. Exam results can be emailed as soon as final interpretation is complete. The email correspondence program saves a dollar per patient per year with as little as 50% patient participation.

If a patient neglects to acknowledge receipt of the email, the system automatically generates a mail-ready document for traditional delivery of results. All correspondence are automatically logged for audit.

To learn more about PenRad products for increasing professional productivity, reducing costs and increasing overall patient satisfaction, visit PenRad.com.

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