



## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **PENRAD™ AND BRIT SYSTEMS PARTNER TO STREAMLINE INFORMATION AND IMAGE MANAGEMENT IN BREAST IMAGING**

**Minnetonka, MN, November 30, 2011** – PenRad, *Best in KLAS* leader for Mammography Information Management, and BRIT Systems, provider of turn-key solutions for PACS, RIS and teleradiology, today announced that BRIT Systems has expanded its product portfolio to now include PenRad MIS for streamlined information management. Together BRIT Systems and PenRad will provide innovative solutions for improved healthcare IT, significantly improving professional productivity and revenue in breast imaging. Learn more about this partnership, visit PenRad (Booth 4604) and BRIT Systems (Booth 4200) at RSNA 2011.

"We are pleased to partner with PenRad, a recognized leader in information and image management for enhanced mammography workflow," said Shelly Fisher, President of BRIT Systems. "PenRad MIS will provide a fast and reliable method for our customers to report, track and manage clinical data, optimizing efficiency and productivity in their practices". PenRad MIS automates tasks, and eliminates duplication, secondary data input and transcription in breast imaging workflow.

BRIT Systems will provide PenRad MIS as a module for their mammography viewing platform, BRIT Vision, as well as providing storage of the reports in BRIT's browser-based RIS. BRIT and PenRad will work together to streamline the reading and reporting process.

#### **About BRIT Systems**

BRIT Systems is a technology company that provides custom, turn-key solutions for PACS, RIS and teleradiology, including ASP solutions. Founded in 1993 with the goal of providing affordable PACS based on standards, BRIT designs and deploys high-quality PACS/RIS based on the company's comprehensive understanding of radiology departments, medical imaging, networks, DICOM integration, security and highly-available computer systems. BRIT is an employee-owned corporation headquartered in Dallas, Texas. More information can be found at [www.brit.com](http://www.brit.com).

#### **About PenRad**

Founded in 1995, PenRad's suite of innovative software products enhance professional productivity and workflow, quality and revenue in radiology image and information management. PenRad's portfolio of software products include information systems for women's imaging and the vascular lab; providing fast, reliable, secure tracking, reporting and management of critical patient data. Additional software products include PenView™ diagnostic reading station, Compass™ breast MRI analysis and B-CAD® ultrasound CAD. PenRad also offers integrations with various risk analysis algorithms, Hughes RiskApps™, Volpara™ breast density software, Osteogram® for BMD analysis and archiving solutions powered by EBM Technologies™. PenRad partners with customers to optimize workflow by integrating with existing infrastructures or providing a complete solution. PenRad is the *Best in KLAS*® leader for MIS – three consecutive years. Visit [www.penrad.com](http://www.penrad.com) for more information.