



PRESS RELEASE

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PENRAD™ INTRODUCES PENLINK, AN INNOVATIVE SOLUTION FOR STREAMLINED, LINKING PATIENTS WITH MEDICAL RECORDS IN JUST A FEW CLICKS

Single Process Consolidation of Medical Records and Imaging Data

Company Debuts PenLink at RSNA 2011, Currently Underway, in Booth 4604

Minnetonka, MN, November 28, 2011 – PenRad, *Best in KLAS* leader for Mammography Information Management, today announced it has introduced PenLink, for streamlined consolidation of medical records and imaging data within a single process; linking patients with their medical records in just a few clicks. With PenLink, facilities can instantly realize significant labor savings, enhance patient care, improve security and tracking, and comply with HIPAA standards. Visit PenRad at RSNA 2011, currently underway in Chicago – booth 4604 to see a demo of PenLink.

PenLink allows facilities to manage requests for records remotely or locally on a common workstation facilitating a single patient visit (*one stop*) to a location in the facility. PenLink software facilitates the collection of records and images from various systems; EMR, HIS, RIS, LAB, PATH, PACS and other “ologies” as well, and prepares the information for electronic distribution to media or a combination of image media and/or document print for the patient or the requesting entity. Learn more: http://penrad.com/products_penlink.html.

“We are proud to announce the launch of PenLink to our customers and the market,” said Greg Gustafson, President and CEO at PenRad. “This new solution solves a problem that many facilities experience on a daily basis. PenLink streamlines laborious tasks, and provides an easy, cost-effective single process approach for retrieving medical records and imaging data requests. PenLink automatically consolidates data for facilities, significantly improving professional productivity, and enhancing patient and requesting entity satisfaction.”

About PenRad

Founded in 1995, PenRad’s suite of innovative software products enhance professional productivity and workflow, quality and revenue in radiology image and information management. PenRad’s portfolio of software products include information systems for women’s imaging and the vascular lab; providing fast, reliable, secure tracking, reporting and management of critical patient data. Additional software products include PenView™ diagnostic reading station, Compass™ breast MRI analysis and B-CAD® ultrasound CAD. PenRad also offers integrations with various risk analysis algorithms, Hughes RiskApps™, Volpara™ breast density software, Osteogram® for BMD analysis and archiving solutions powered by EBM Technologies™. PenRad partners with customers to optimize workflow by integrating with existing infrastructures or providing a complete solution. PenRad is the *Best in KLAS*® leader for MIS – three consecutive years.